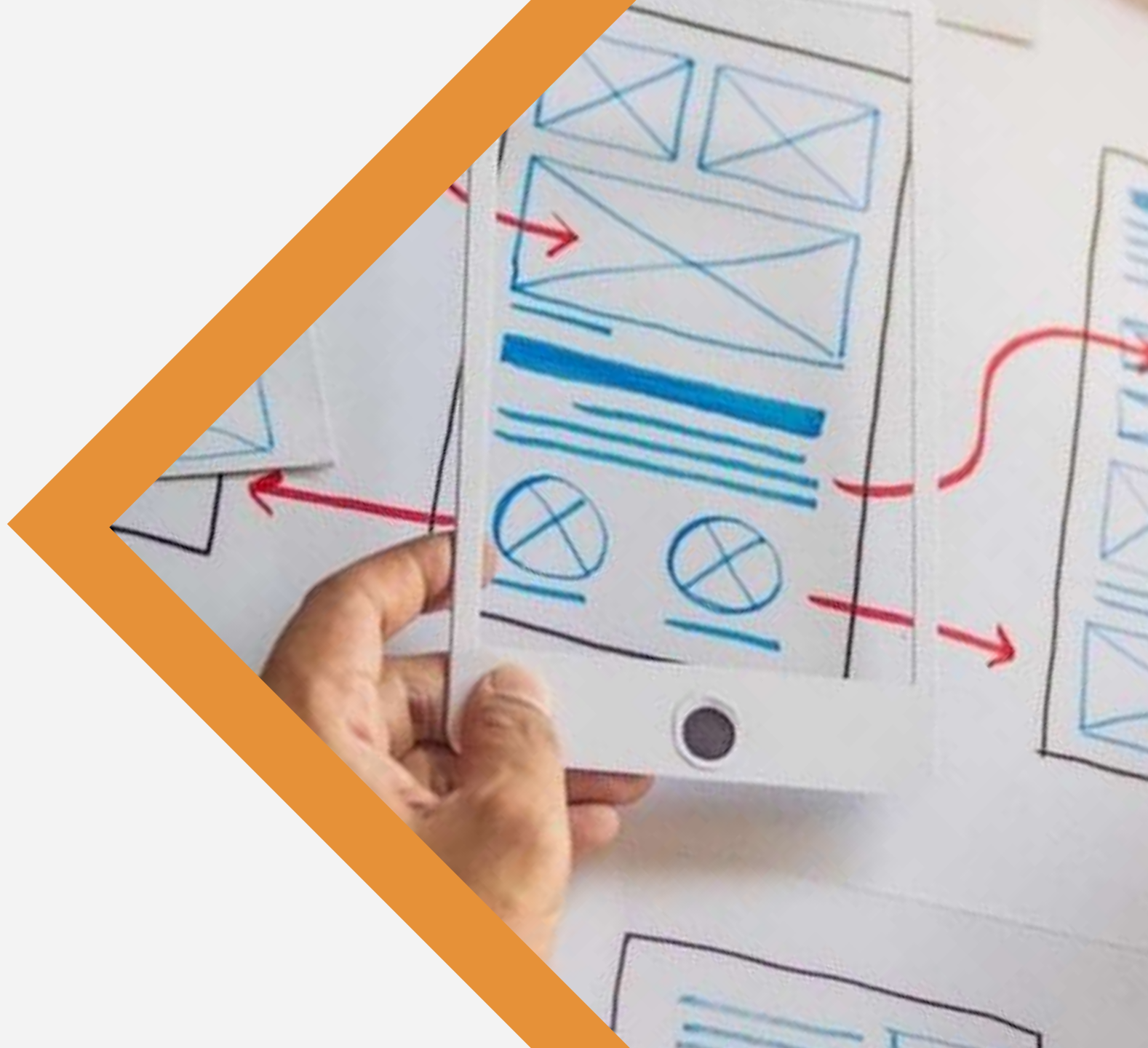


## Other works

*Date: 2010/2020*

*Client: Jet2, Etisalat, Prudoo*



# Jet2 Airlines & Jet2 Holidays

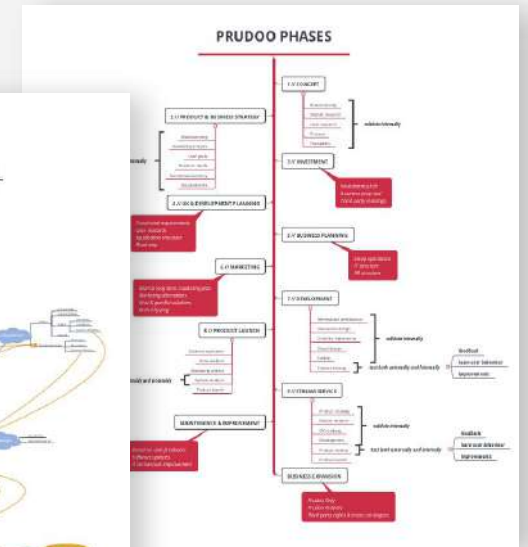
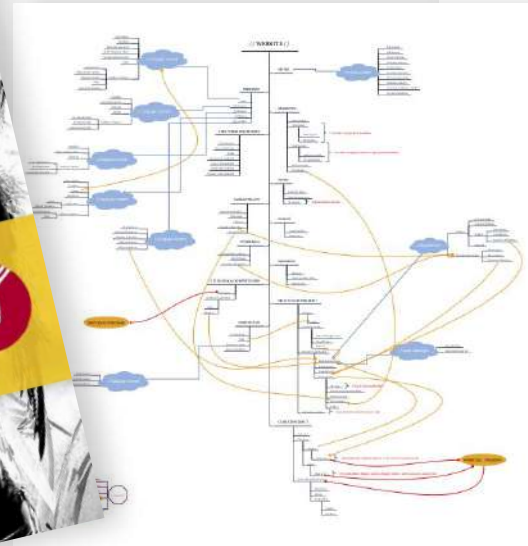
## Mobile and marketing concept



**Jet2.com**  
Friendly low fares®

Jet2 Airlines and their holiday department required a complex sightseeing mobile application, which can be used as a information when they are travelling. Each city has their own app version, and users can choose which one they want to use. My job was to create the conceptual idea and the initial design.

# Prudoo Music Community Experience Strategy & Product Vision



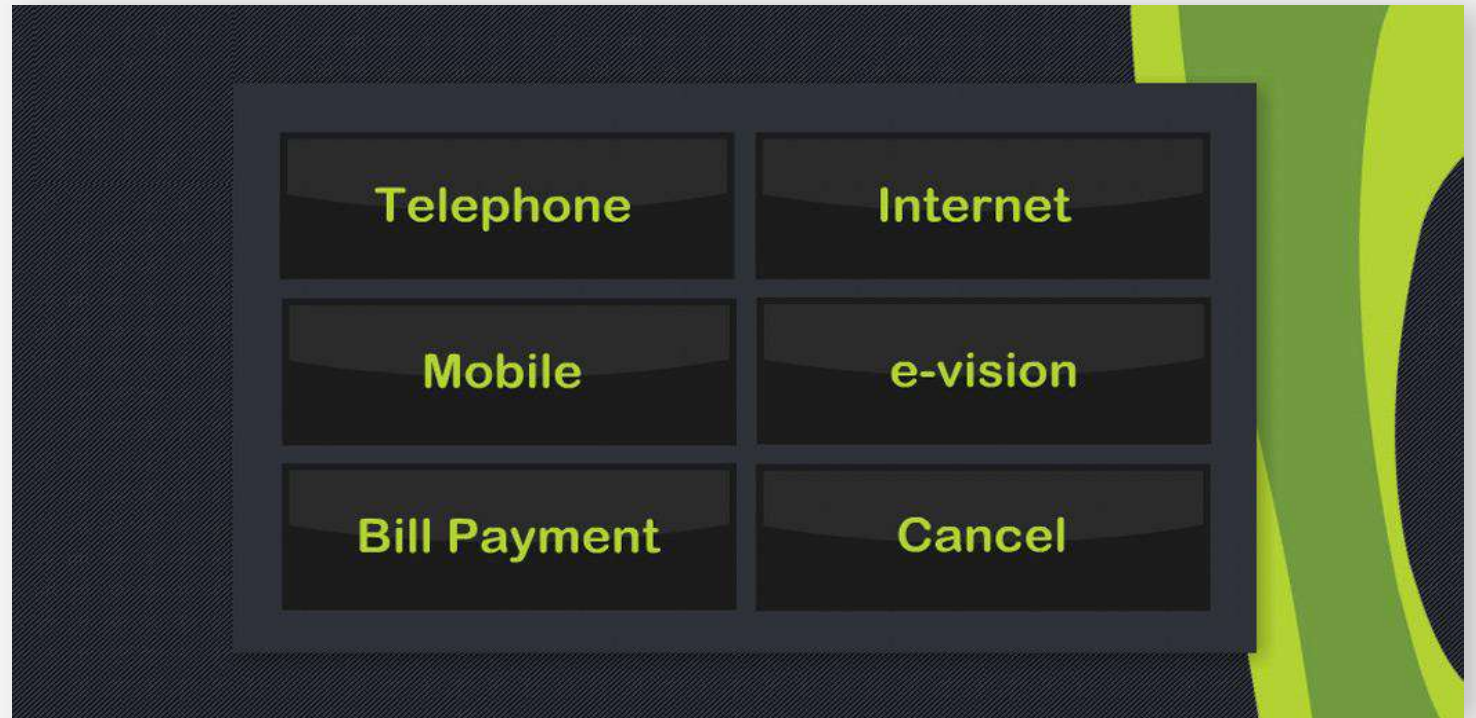
**Prudoo**

Prudoo is a music community hub and distribution software solution for self publishing, with integrated marketing/promotion tools, interactive marketplace. My job was to create and conduct user research to validate the business needs and come up with user related functional analysis

# Etisalat Payment Kiosk

## User Interface design and customer journey

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My job was to develop the complete user interface for their multifunctional, automated self-serviced smart kiosks. This kiosks are created for citizens of the United Arab Emirates which can be used as a bill payment solution, printing and mobile top up service

etisalat

# Marks & Spencer (M&S)

## Virtual fitting room design concept for M&S

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M&S